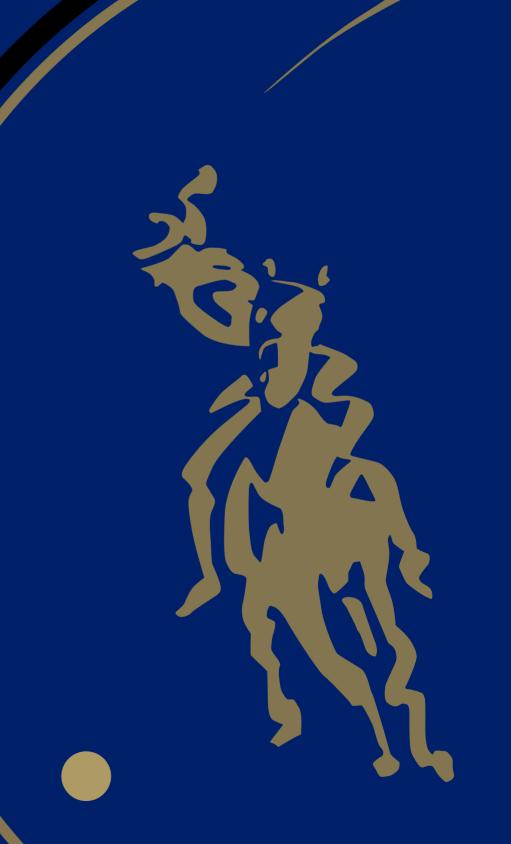


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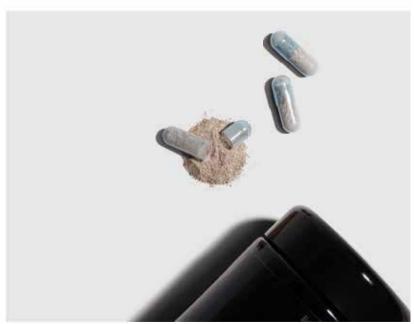
AGE-DEFY is the ultimate supplement for longevity, offering a 2-step

The Holistic Health Supplements are the result of Clinique La Prairie 90-year legacy of transformative wellness and science.

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HUBLOT POLO GOLD CUP GSTAAD 2022

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e are finally back after two years of cancellations due to sanitary restrictions related to the pandemic.

What a pleasure it was for my committee and myself to get back to work so we could present you with a new edition, full of novelties in this magnificent setting of the Bernese mountains.

I would particularly like to thank the Municipality of Saanen for its loyal support, which enabled us to get through this difficult period without too many problems. Thanks to them, we were able to rebuild the entire field, which had suffered from snow and ice for two winters.

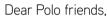
I am also grateful to our loyal sponsors who are eager to be back this year and who have been helping to create a very friendly atmosphere for so many years.

Finally, without my committee, without our volunteers, without all the companies in the region who contribute to the creation of this event, our tournament could not take place.

We have received a large number of requests from teams wishing to come and play so we have had to create a waiting list. The 4 teams that have entered the tournament are coming with some great players, especially from Latin America.

We look forward to welcoming you on the field so that you can enjoy a fabulous weekend of this wonderful sport. ■

Pierre E. Genecand, President of the Polo Club Gstaad



It is with great pleasure that I welcome you to the Hublot Polo Gold Cup Gstaad 2022.

The polo tournament has gained great importance in our region over the past few years. It complements the diverse range of sporting and cultural events in this destination that is Gstaad.

After the cancellation of the last two tournaments due to the pandemic, the time has finally come to meet again and enjoy the exciting and moving interaction of riders and horses at the highest level.

The event also offers the opportunity to network and exchange. Around the polo field, one meets friends and acquaintances from the region as well as from all over the world. This is one of the many special features of Gstaad.

Major events are very important to the Municipality of Saanen who shows its partnership with an annual financial support. This also includes the Hublot Polo Gold Cup. With its contribution to the renovation of the polo field, the Municipality has ensured the holding of the tournament on the current site in the long term.

I would like to express my sincere thanks to the President of The Polo Club Gstaad, Mr. Pierre E. Genecand, and his organizing committee for their great commitment and the extraordinary staging of the polo tournament. I would also like to thank the staff, supporters and sponsors. It is only by working together that an event such as the Polo can be successfully organized.

I wish the players, the organizers, and all the guests a wonderful Hublot Polo Gold Cup Gstaad 2022 and look forward to seeing you all again. ■

Toni von Grünigen, Mayor of Saanen



celebrate this noble art of warriors, kings and princes, in renewing its sponsorship of the Hublot Polo Gold Cup Gstaad, which has become one of the most important tournaments in Europe. It promises to be a prestigious, lively and spirited event with memorable festivities.

Ever since watching my first match, I have been fascinated by the osmosis between the rider's skill and the animal's agility; they cohesion between the different players and polo ponies on the same team, not to mention the fair play and camaraderie between the competitors which underpins the game's elegance. We should not even one of the first team sports reserved for an elite group of men. Although the techniques have undoubtedly been refined over time, dazzling party in the VIP lounge. it is a spectacular confrontation, interspersed with dribbling and mallet shots, all magnified by the elegance of the sweeping arm Hublot loves Gstaad. Hublot loves Polo Gstaad. movements. Hublot achieves this perfect symbiosis in its 'Art of Fusion.' Functionality, architecture and design merge to achieve

fter two years of silence imposed by the pandemic which unprecedented results. It is a fusion between watchmaking tradition paralysed the world, Hublot is once again delighted to and the strength of futuristic design; a fusion of materials from the past and those of the future derived from innovation; and a fusion of professions - watchmakers, engineers, designers and craftsmen talents and skills that combine to create exceptional time pieces. This twenty-fifth edition revitalises and reinforces why partnering with this incomparable event is such a good match for us.

I am delighted that one of the four teams will be wearing our colours on the field. In all, sixteen men, including some of the best players move as one, with incisive precision. Then there is the perfect on the circuit, and their ponies will be enthralling the guests and the region of Bern over the four-day event. And, as nothing is left to chance, teams of 'petiseros' from Argentina will be in attendance to care for the ponies and put them through their paces. Worldforget that polo was the first ball game in the world and perhaps class match days will be interspersed with the traditional parade of players riding their polo ponies along the Gstaad promenade and a

Ricardo Guadalupe, Hublot CEO

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Le GROUPE H allie les compétences d'architecture, d'ingénierie de la structure, de la physique et de la technique du bâtiment en offrant ses services de conseil, d'étude et de réalisation de tout projet de construction et d'urbanisation.



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Place de la Gare 2 à Chêne-Bourg | Genève



Tour C2. Ecoquartier des Vergers à Mevrin | Genève



Globe de la Science et de l'Innovation au CERN | Genève

CONTACTS

GROUPE H Architecture et Ingénierie SA Chemin du Grand-Puits 42 | 1217 Meyrin T +41 22 782 05 40 M architectes-ch@groupe-h.com www.groupe-h.com

KIELDER AGRO URUGUAY



Dear Polo friends

It is with great honour that we are team sponsor for the 25th Hublot Gold Cup in Gstaad, for the very first time.

From the heart of Uruguay, our mission is to provide high quality food, in a sustainable and authentic way. To do so, we aim to practice a responsible farming, focusing on high efficiencies but always respecting environment and traditions.

We intend to produce a meat that is 100% carbon neutral, organic and respecting animal welfare.

Polo was born thousand of years ago, originally as a way to train riding warriors in Mongolia then India. More recently, it was adopted by the British army that brought it to Argentina. Farming was created thousand of years ago in order to feed a growing human population that started to organize itself as societies. They were both born to supply two basic needs of humanity: Security and food.

In Argentina, today's world center of Polo, both activities are completely merged, in Estancias or more commonly named Campos. Horses are bred on natural lands, fed with grass and living in liberty in large spaces. In Mongolia, birth place of this activity, nomad tribes play polo on the very same horses they use to migrate following seasons with their cattle.

Therefore, both polo and farming are two activities that we consider to share a lot in common, as they connect us not only to nature and land, but also to authenticity and tradition.

We feel very proud to be associated with such event and to partner with Hublot Polo Gold Cup Gstaad to combine those two activities once again. We wish to every team the best success and luck, to the public to enjoy those games, and to our partners and friends to thank them for joining us in this amazing event.

Let the best team win!

Antoine de Bourgknecht Chairman Kielder Agro Uruguay.

ELEGANCE AND SOBRIETY ATELIER MARTINE TOMÉ - CDD GENÈVE





In the heart of the old town of Geneva. Atelier Martine Tomé invites us to discover her world under the sign of passion.

With over 25 years of experience in Interior design and architecture, this office, activ worldwide, is the reflection of strength, elegance and finesse.

Martine Tomé and her daughter Marie-Julie Beauverd introduce their latest project, a small masterpiece in the French Alps. Inspired by the Canadian log cabins and made of maple wood, this project offered a complexity in both its conception and complexity, in its design and execution. A contemporary project, luminous with a disconcerting originality.







Entrance of the house in maple wood.

Master bathroom in maple wood, FMG tiles and Gessi «Incisio» collection in bronze.



In the living room, two «Countour» chairs by Vladimir Kagan with an armchair «Who are you» by Olga Engel. Two sofas «Powell» Minotti and custom-designed bronze and white wood furniture by Barn in the City. The marble fireplace green-verde imperial separates this open space.

Atelier Martine Tomé - 1 Rue Maurice, 1204 Genève www.martinetome.com - www.instagram.com/cddmartinetome RETURN TO THE ORIGINS OF YELLOW GOLD

Hublot reconnects with its founding spirit

Hublot presents six models: Classic Fusion, Big Bang and Spirit of Big Bang. Made entirely from yellow gold, these models pay tribute to the brand's preferred material, which saw a resurgence around 40 years ago.



he new Hublot pieces exclusively unveiled at LVMH Watch A clear line between what Hublot was, is and will be. Charting 40 Week recapture the original essence of the manufacture: the when, over 40 years ago, the concept of the sport chic watch didn't model: the Classic Original of 1980.

Each of these six pieces represents a little piece of the manufacture's history and the way in which it is moving forward. the art of stone setting, skeleton work and the creation of the first

years of history, expertise, creativity, total technical mastery and fusion of gold and rubber in a sporty chic aesthetic, at a time the foundations of a legend which, 40 years ago, had just one

> Today, each piece marks a chapter in the great Hublot adventure: the birth of the Big Bang, the Classic Fusion, the Spirit of Big Bang,

"Collective strength is something we're very familiar with at Hublot! Embarking on our fifth decade, we decided to revisit yellow gold – one of our core materials - with not one, but six pieces. This is the first time we have unveiled such a rich set of pieces based on a single theme. The best way to reiterate our continued connection to our DNA and our ongoing commitment to forging our future!"

Ricardo Guadalupe HUBI OT CEO



manufacture movements, among others. In their own individual way, these six pieces fuse the aesthetic and technical elements of Hublot's signature. Yet always with a common denominator: yellow

It finds its most essential expression in the Classic Fusion Chronograph. This is the first time it has been produced in yellow gold in a diameter of 42 mm. A clean, understated, stylish, selfwinding bicompax: the first, original and unique.

It is followed closely by the Big Bang Integral, made entirely from yellow gold (case, bezel and bracelet). This version, designed from a single block of solid gold, is also available fully set with diamonds, alongside the ultimate Haute Joaillerie version.

This iconic trio is completed by the latest generation of Hublot's contemporary collections: the one and only Big Bang Unico, and the sculptural Spirit of Big Bang. The Big Bang is the first to feature a 42 mm case entirely in yellow gold with a rubber strap and Unico movement. It is the ultimate embodiment of Hublot's 100% manufacture ethos, and features a calibre with a 3-day power reserve and an exterior that fuses yellow gold, deep black, skeleton work, performance and power.

And finally, the Spirit of Big Bang. Here the emphasis is on the design, which takes the form of an exquisite tonneau with alternating straight lines and curves, featuring polished and satin-finished surfaces of brilliant yellow gold which create a spectacular dance of light. In a 42 mm version with skeleton movement, it shares its One Click interchangeable strap system with the Big Bang and is still powered by the calibre HUB4700, one of the most accurate movements available with a rate of 5 Hz (36,000 vib/h). ■

HUBLOT

ounded in Switzerland in 1980, Hublot is defined by its innovation, which began with the highly original combination of gold and rubber. This "Art of Fusion" stems from the imagination of its visionary Chairman, Jean-Claude Biver, and has been driven forward by CEO Ricardo Guadalupe since 2012.

The release of the iconic, multi-award-winning Big Bang in 2005 paved the way for new flagship collections (Classic Fusion, Spirit of Big Bang), with complications ranging from the simple to the highly sophisticated, establishing the extraordinary DNA of the Swiss watchmaking house and ensuring its impressive growth.

Keen to preserve its traditional and cutting-edge expertise, and guided by its philosophy to "Be First, Different and Unique", the Swiss watchmaker is consistently ahead of the curve, through its innovations in materials (scratch-resistant Magic Gold, ceramics in vibrant colours, sapphire), and the creation of Manufacture movements (Unico, Meca-10, Tourbillon).

Hublot is fully committed to creating a Haute Horlogerie brand with a visionary future: a future which is fused with the key events of our times (FIFA World CupTM, UEFA Champions League, UEFA EUROTM) and the finest ambassadors our era has to offer (Chiara Ferragni, Pelé, Kylian Mbappé, Usain Bolt, Novak Djokovic).

Discover the Hublot universe at our network of boutiques located in key cities across the globe: Geneva, Paris, London, New York, Hong Kong, Dubai, Tokyo, Singapore, Zurich and at HUBLOT.com

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or over 90 years, Clinique La Prairie has established an international reputation as a world-renowned longevity destination. Echoing the four pillars of Clinique La Prairie's holistic approach to health and wellbeing, the programs are offered over a one-week stay, during which guests can expect to receive a complete evaluation from medical experts, DNA-led diagnosis, tailor-made nutrition and exercise plans, as well as results-oriented wellness and aesthetic treatments.

The 50 leading medical specialists of the integrated medical center diagnose exactly what a guest needs through the holistic lens central to each program and offer an outstanding range of expertise.

Clinique La Prairie flagship 7-day program, REVITALISATION, is designed to promote vitality, enhance the immune system and slow down the ageing process. The MASTER DETOX delivers the ultimate in bespoke cleansing programs. Other programs include Beauty Cell Boost, Weight Loss System or Premium Medical

Recently Clinique La Prairie has introduced a cuttingedge Epigenetic testing in its offering and has relaunched its iconic REVITALISATION PREMIUM, offering an unparalleled approach to longevity. Over 7 days, the program focuses on deep regeneration of the body's seven key systems and functions: brain, heart, circadian rhythm, reservation@laprairie.ch, www.cliniquelaprairie.ch

skin, metabolism, immunity and microbiota. With genetic insights, the new program targets each of these systems with science-backed treatments, from neurostimulation for brain function to nutritional supplements for gut microbiota and overall performance.

Revitalisation Premium integrates a unique science of regeneration. It offers guests regenerating treatments with the aim of reducing inflammation. Treatments include tailored neuronutrition, IV infusions and the clinic's proprietary CLP Extract and CLP Cellular Genomic

Building on 90 years studying the mechanisms of longevity, Clinique La Prairie has also launched a pioneering collection called Holistic Health, with a premium routine, AGE-DEFY, which address longevity through immune system's stimulation and cell regeneration.

Built on an exclusive formula that targets the cornerstones of wellbeing, Holistic Health is the most sophisticated supplement offering yet and, for the first time, offers clients the benefit of Clinique La Prairie's leading expertise in longevity, outside of the clinic.

CONTACT

CLINIQUE LA PRAIRIE

SWITZERLAND

Clinique La Prairie - Rue du Lac 142 | 1815 Clarens-Montreux | Switzerland | +41 21 989 34 81









It's not a fairy tale, it's real.

It may look like a fairy tale castle, but behind the walls of the Gstaad Palace, real stories are written every day. Add your own chapter to our story and live your dream.

The Gstaad Palace will welcome you this summer from 24 June until 11 September 2022.

From the perfect room to culinary delights, a day in the spa or sporting activities: We make your dreams come true.

ur rooms are made for princesses and princes, at the Gstaad Palace, we leave nothing to be desired. Choose from 90 rooms and suites - each with its own signature style and furnished with alpine chic combined with British understatement. The materials are exquisite and the views unbeatable. If you like, you can even book an entire floor.

A sauce that tastes like sorcery, simply delicious! Haute cuisine doesn't have to be pretentious. We serve honest, authentic dishes using the very best ingredients from the region with a dash of Asian charm, Mediterranean Italianità and international flair. Enjoy the relaxed atmosphere in our Lobby Bar, or a shared "tavolata" at the «PISCINE». Splash around in Art Déco glamour, the place to be in summer in Gstaad. Since 1928, the «PISCINE» has brought the flair of the Côte d'Azur to Gstaad. This is where the global village meets under the summer sun. The Olympic-sized pool refreshes locals as well as hotel guests. Snacks and cocktails from the bar make for a perfect dolce vita by the pool. The bar at the «PISCINE» serves fresh summer cuisine with cool drinks at

the bar or directly to your lounger by the shimmering pool. Time out in the Palace Spa, where wellness dreams really do come true. Our 1,800 sqm. spa is not an enchanted castle in the air - it's a genuine haven for relaxation. Granite from nearby Lake Blausee, a log fire, alpine views and treatments with exquisite plant-based ingredients guarantee a unique, natural experience. Refresh yourself and soak up the atmosphere in our wellness oasis. Our spa is just what you have been dreaming of. We make sure you have everything you need and pamper you with treatments and massages. If you like, you can enjoy time-out by yourself - in our exclusive private spa.

Follow in Heidi's footsteps to Walig Hut. Head for the hills on a day hiking in the majestic Alps. Experience the grandeur of the mountains around Gstaad and the simple beauty of a 250-year-old alpine hut. Our guide takes you on a four-hour hike up to Walig Hut at 1,700 metres above sea level. Enjoy a delicious three-course meal with amazing views. Back down in the valley, you can relax in the spa.

PS: 20 August Polo Night from 11pm at the GreenGo.

Photos: Kathrin Gralla









BARNES INTERNATIONAL REALTY

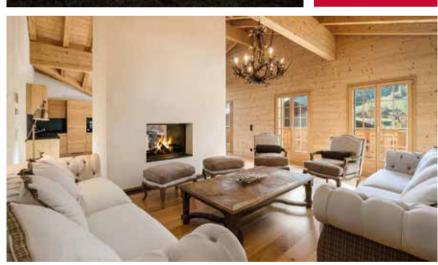














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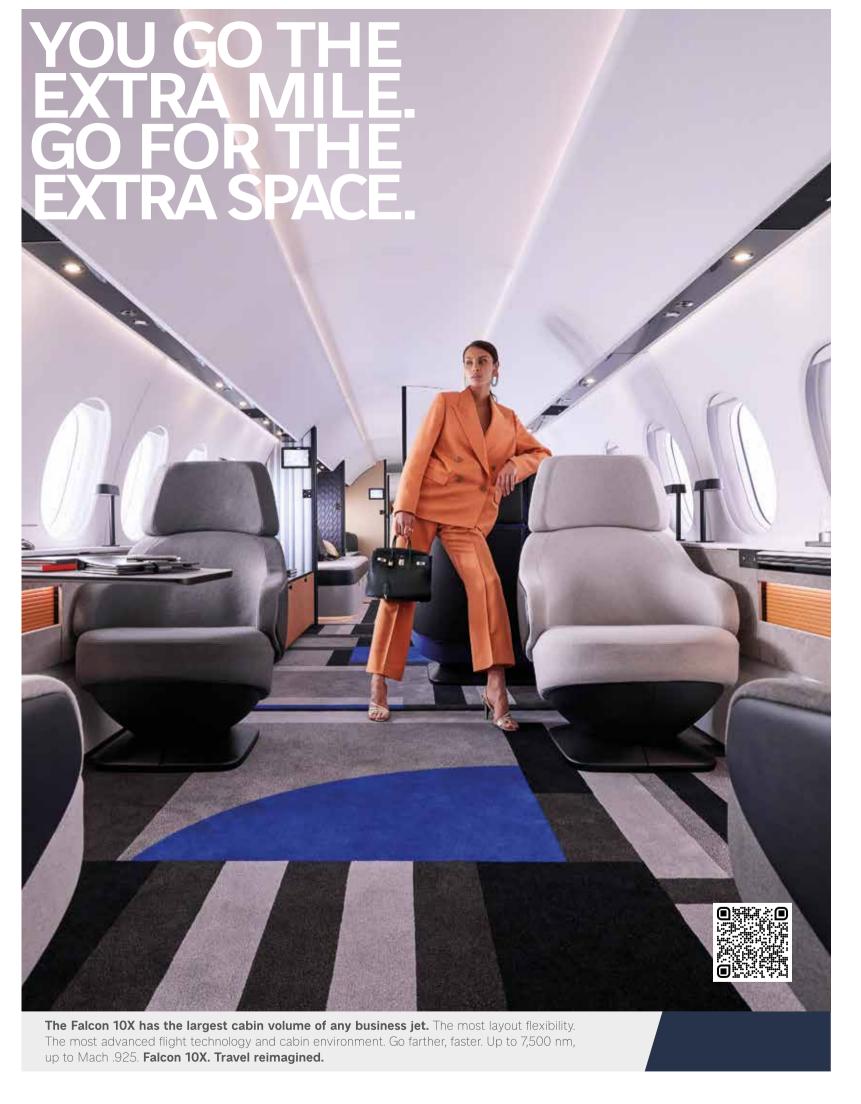
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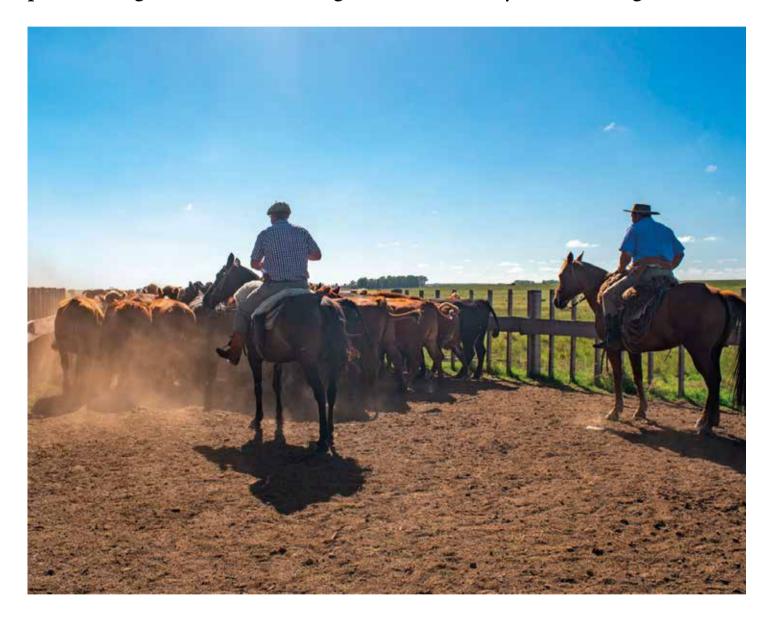








At Kielder Agro Uruguay SA, our Uruguayan farms produce carbon-neutral meat, crops and wood of the highest quality. We achiever such production by respecting the environment, promoting animal wellbeing and constantly innovating.



riginally formed in 2008, our farming business began on the Rincon del Bonete lake in Uruguay, where we have operated 1000 hectares of land. Since, we have acquired more acreage in Durazno, in the very heart of the country. Today, we manage more than 4200 hectares and are engaged in a diversified farming business with the ambition to grow even further both in Uruguay and internationally.

Authenticity is at the heart of everything we do. Our operations are focused on optimizing our use of land and protecting the long term quality of soil. Through responsible farming, innovation and agricultural development, we aim to drive sustainability.

What we do

Our vision is to provide high-quality food in a sustainable and authentic way. In doing so, we want to address three major challenges the world faces:

- . How to feed a growing population
- . How to improve nutrition and provide a balanced diet
- . How to reduce our carbon footprint and protect the environment

We ensure full traceability and respect Uruguayan traditions. Additionally, we always aim to have as little impact on climate as possible and intend to be at the forefront of





responsible agriculture. To achieve this, we are constantly innovating, embracing new technologies and creating new agricultural practices.

Our experience

Our highly-skilled team are experts in the industry. In total, our team members have more than 30 years' experience as vets and 50 years' experience as agronomists.

In addition, our Uruguayan farming experts have 85 years' experience working on farms with cattle, and all of our team members are from familie with several active generations in farming.

Our activities

We are active in three main farming areas: Cattle farming

We raise and rear cattle in a carbon-neutral way. Instead of using "feed-lots", all of our animals live outdoors on pasture. Additionally, they are only fed with grass and given water from our artificial lakes. Our cattle is antibiotics and growth hormones free, which ensure higher quality of meat. It can also be considered as organic following most general international guidances and animal welfare certified.

Commercial crops

Our crops activities are carried out with the deepest respect for nature. We use as little fertilizer and chemicals as possible. We also always use natural options rather than artificial ones. Additionally, to ensure the best possible yields, we harvest on a rotational basis focusing on longterm sustainability rather than short-term profits.



Forestry

Our less rich soils are used to plant trees for celluloses production. Rather than starting by cutting, our forestry activities start with planting. This ensures that we are never taking part in deforestation. Additionally, after our eucalyptus trees have been cut, we always make sure that we plant just as many trees as before, if not more.

Our approach

Our approach is focused on four main drivers

Authenticity

We respect Uruguayan traditions in a carbon-neutral way. We practice conventional agriculture and stay true to our Uruguayan roots.

Sustainability

Any human activity has an impact on the environment. However, we strice to be a sustainable farm. Our cattle-rearing process is carbon-neutral and we always farm with soil protection at the forefront of our minds.

Traceability

When it comes to our cattle, we ensure full traceability. We operate a "full-cycle", where all animals are born and fed on the farm. This is also ensured through usage of chips on each animal, containing all the vital information.

Innovation

We are permanently looking at new concepts, technologies, and products to see how we can improve food quality and sustainability even further. From investment funds to startups, we are in constant dialogue with those active in eco farming. Whether we are creating new processes, improving genetics, or exploring the role of agrotechnology, we are continuously innovating and improving.

25

18 THURSDAY 19 FRIDAY

20 SATURDAY 21 SUNDAY

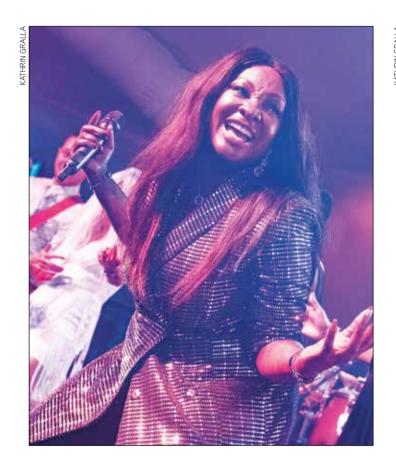


11:00 am Polo Village opens 1:30 pm 1st Qualifying match 3:00 pm 2nd Qualifying match

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4:00 pm Players Parade through Gstaad No matches



11:00 am Polo Village opens 11:00 am VIP tent opens 12:00 pm VIP lunch buffet opens 1:30 pm 1st Semi-final match 3:00 pm 2nd Semi-final match 7:30 pm Gala Night in the VIP tent



11:00 am Polo Village opens 11:00 am VIP tent opens 12:00 pm VIP lunch buffet opens 1:30 pm Match for 3rd and 4th place 3:00 pm FINAL

4:30 pm Prize Giving Ceremony

27





Marco Maximilian ELSER	USA	HCP	0	Captain
Goffredo CUTINELLI-RENDINA	ITA	HCP	3	
Teo von NEUFFORGE	ARG	HCP	5	
Pedro FERNANDEZ LLORENTE	ARG	HCP	5	
	Total	HCP	13	



TEAM GSTAAD PALACE

Cedric SCHWERI	СН	HCP	0	Captain
Joao NOVAES	BRA	HCP	5	
Tomi ASTELARRA	ARG	HCP	3	
Dario MUSSO	ARG	HCP	5	
	Total	HCP	13	

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Fabio MEIER	СН	HCP	1	Captain
Luca MEIER	СН	HCP	1	
Bautista BEGUERIE	ARG	HCP	5	
Ezequiel MARTINEZ-FERRARIO	ARG	HCP	7	
	Total	HCP	14	



TEAM CLINIQUE LA PRAIRIE

Sébastien LE PAGE	FR	HCP	0	Captain
Francisco FUCCI	ARG	HCP	4	
Facundo KELLY	ARG	HCP	3	
Raul LAPLACETTE	ARG	HCP	6	
	Total	HCP	13	

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Lia Salvo, professional against all odds





Lia, surrounded by her father, Hector on the right, and the great Horacio Heguy, five-time winner of the Argentine Open and technical advisor to the team.



Lia being congratulated by her mother, Alejandra, after her first victory in the Argentinean Women's Open.

Without really looking for it and simply driven by her passion for polo, Argentina's Lia Salvo has become a star in her country. When she started 15 years ago, it wasn't that easy, because women's polo wasn't as developed as it is today. Yet all Lia wanted to do is become a professional player.

s a child Lia had just one dream: she wanted to become and won thanks to her talent and to the feminisation of the sport. polo was still considered a sport for men and the world back. Argentine has become a key player in women's polo although she then was still very chauvinistic. But Lia never gave up and prefers to play in mixed tournaments. Yet securing her services in forced her father to give in to her vocation. Lia took a chance a ladies' team is almost a guarantee for victory.

a professional polo player but much to the despair of her At the age of 4, Lia could already ride a horse; aged 12, she played father... Although he once was himself a professional, her first official tournament. Showing a true talent for the sport, the

Lia Salvo, professional against all odds



With her team, she won two of the five editions of the Argentinean only woman in history to win a tournament of the *alta temporada*, the latter for a men's tournament in 2016, Lia Salvo was and remains the admirably served, she admitted, by the three handicaps 10 (Adolfo >

Women's Open. It is still a very recent tournament as Argentina has great Argentine season, where only the top professionals compete not really been a forerunner in terms of valuing women in this sport. in a series of four events. The San Isidoro Jockey Club Open is the She played in all the finals against the team of Mia Cambiaso, the least important of the four, and it was a marketing stunt by Adolfo daughter of the best player of all time, Adolfo Cambiaso. Hired by the Cambiaso, but Lia held her own splendidly, scoring several goals,



a tent class of one's own



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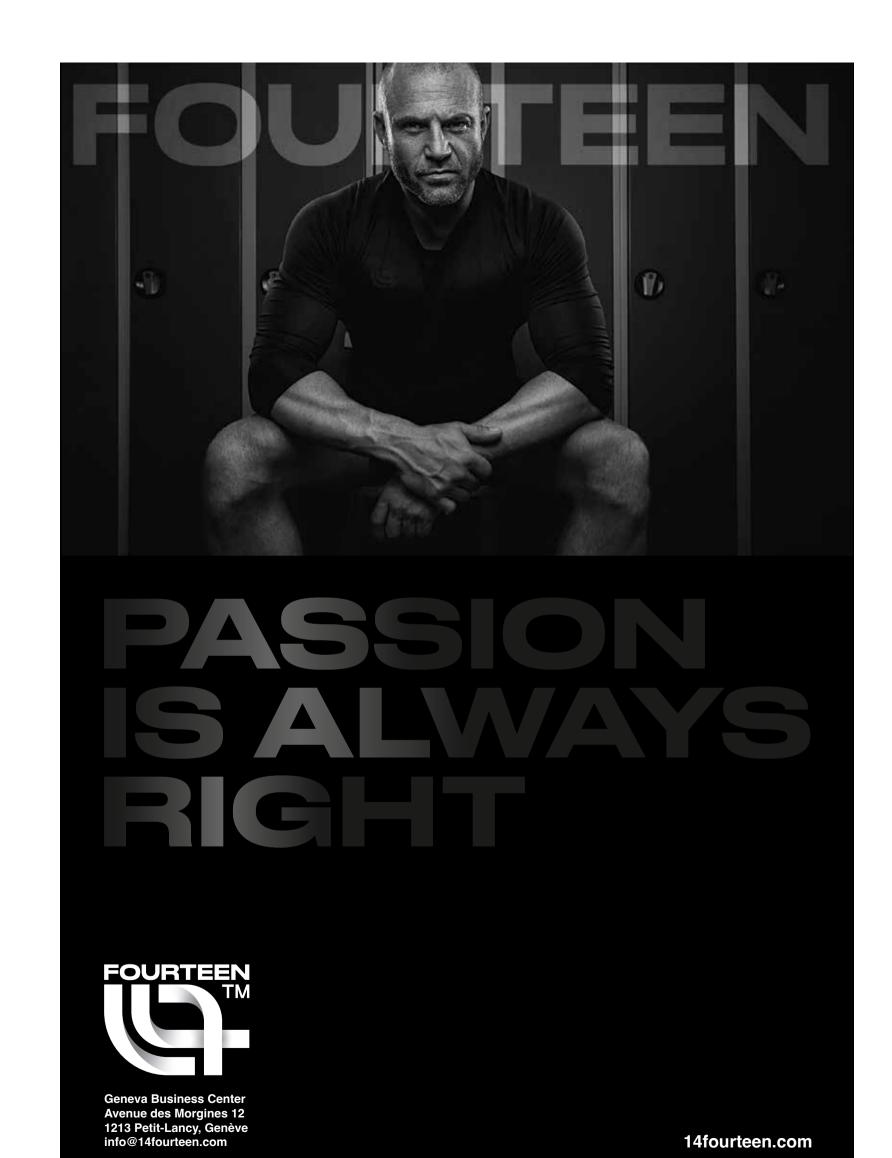
Lia Salvo, professional against all odds



highest level in the world, they are nine 10-goalers at the moment) loves to spend her free time setting up her house in the marshes who were supporting the then 25-year-old player.

Off the field, Lia is a cheerful, friendly, always smiling young woman who has a passion for gardening and decorating. Although productions of Pololine TV.

Cambiaso, Juan Martin Nero and Pablo Mac Donough, players of the her intense professional career takes up most of her time, she of her native village with Juan, her husband, a former rugby player who now follows her on the international circuit by directing the





AlUla, a hidden treasure unveiled

Since 2019, Saudi Arabia has decided to open to the world, notably by issuing tourist visas and developing tourism. The country has unveiled some of its most precious treasures. Among these is an extraordinary and still unknown site: AlUla. Located in the north-west of the country it combines natural splendors - the magic of a spectacular desert with rocks artistically sculpted by the winds - and archaeological riches which are reminiscent of those of Petra in Jordan.

Report: R&B Presse - Photos: Adèle Renauldon

10-goaler Pablo McDonough was in AlUla last February for a prestigious exhibition in the middle of the desert.

REPORTAGE

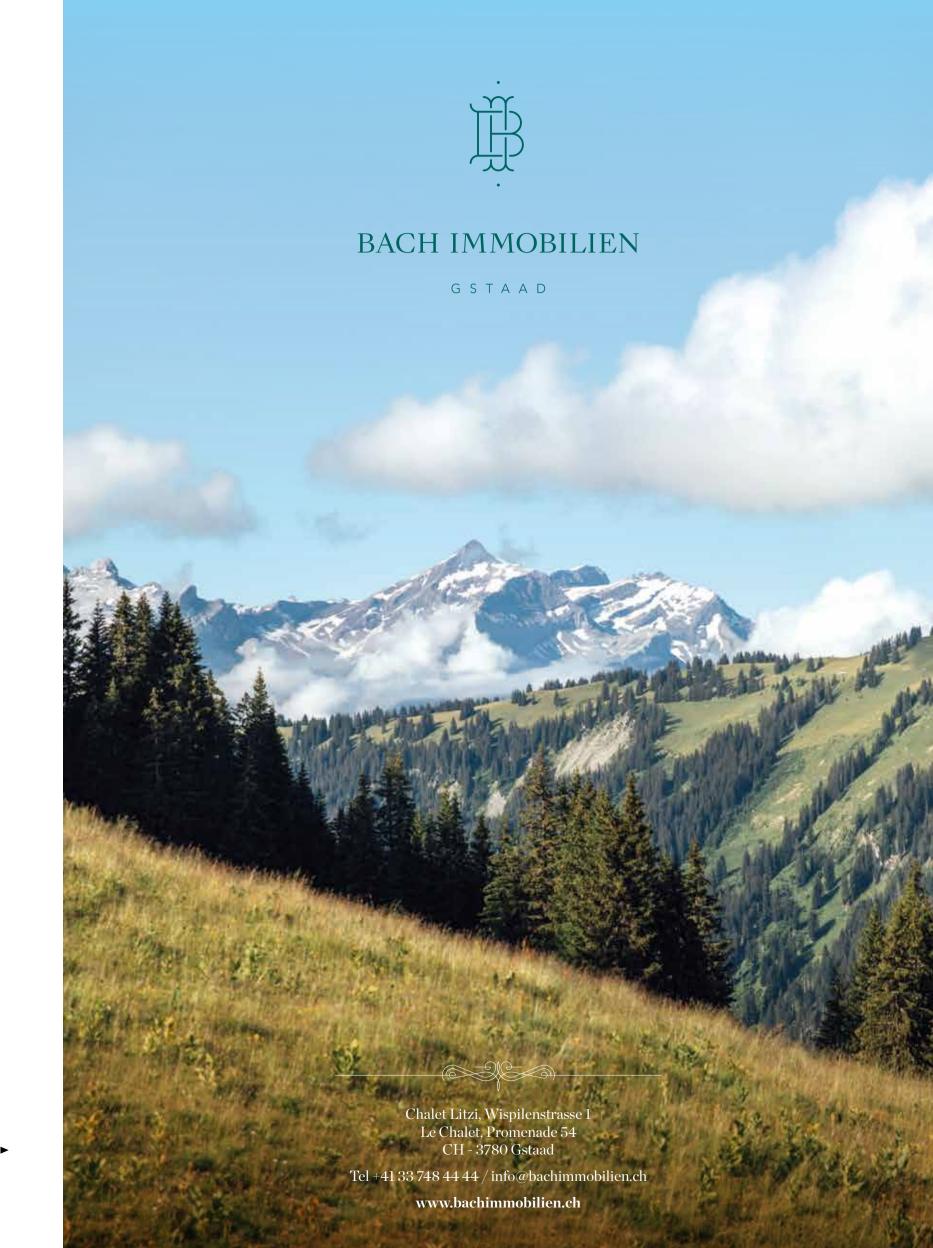
AlUla, a hidden treasure unveiled



Adolfo Cambiaso, the polo GOAT (greatest of all time), is an ambassador for AlUla. His team La Dolfina is wearing the colours of AlUla during the Argentine Triple Crown.

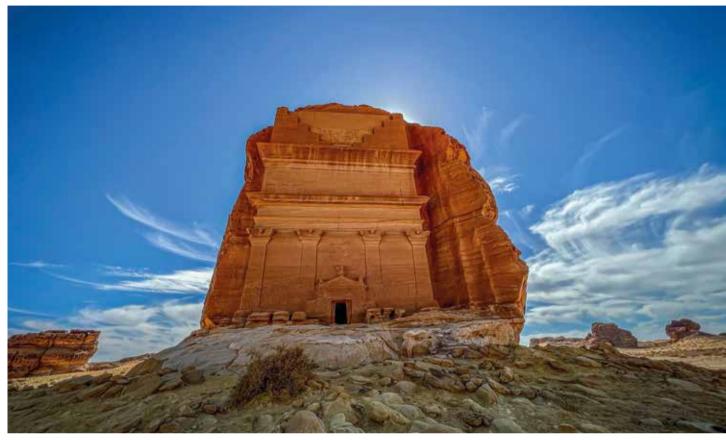
IUIa is a site the size of Belgium, explains Gérard Mestrallet, reveal to the whole world; a rather revolutionary approach". of history that the King and the Crown Prince have decided to tourism, culture and sport. Afalula coordinates skills and expertise,

President of the French Agency for the Development of Afalula manages the development of this beautiful region in AlUla (Afalula), and at the heart of AlUla is an oasis as various sectors, including archaeology, sustainable urbanization, well as some architectural treasures retracing the 7,000 years agricultural development, water and energy management, nature,



REPORTAGE

AlUla, a hidden treasure unveiled



As in Petra, Jordan, the tombs of Hegra, near AlUla, have incredible sculpted facades.



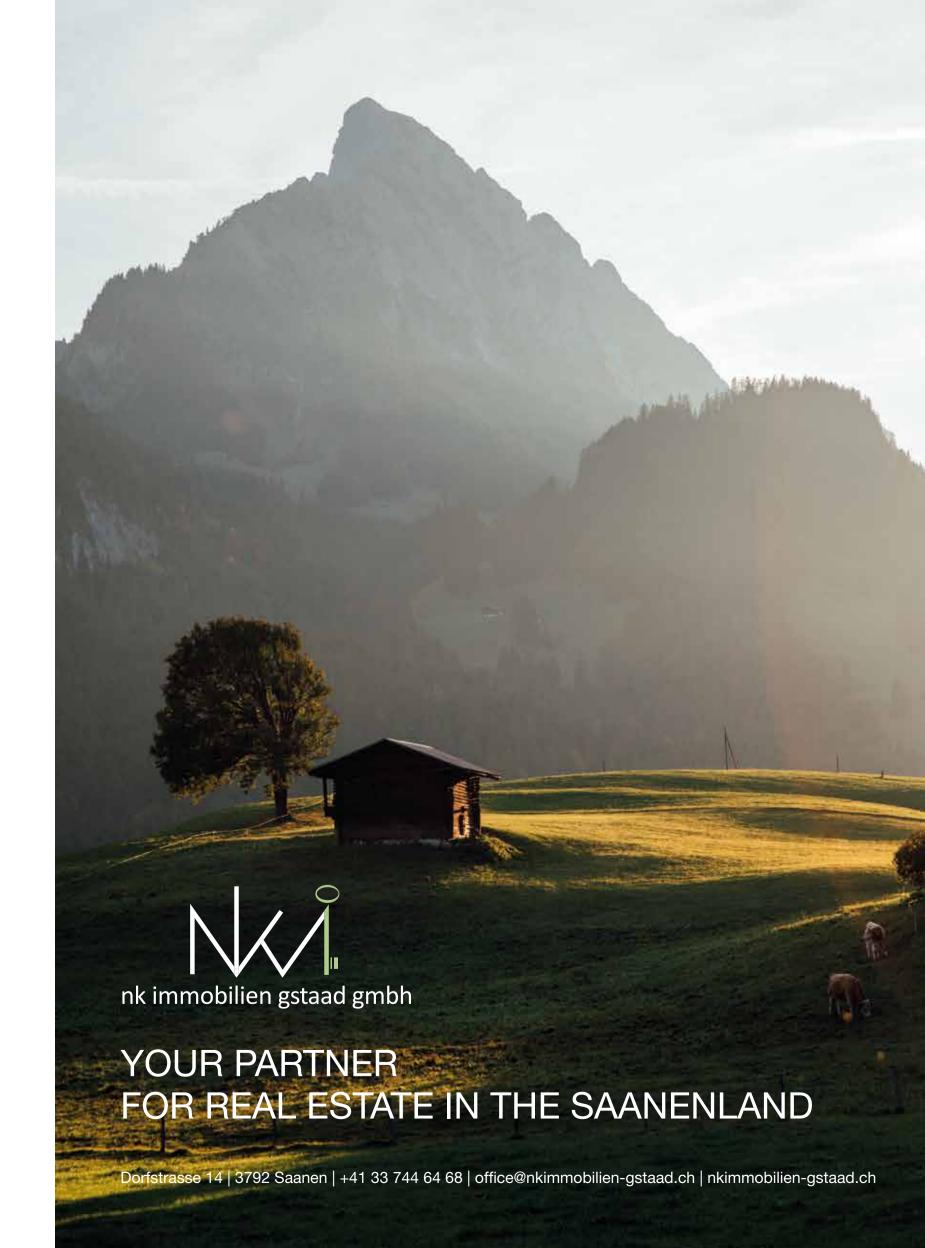
The Arabian horses of AlUla that preceded the parade of the AlUla Desert Polo Cup players.



The desert of AlUla is full of tombs carved in the rock, products of the same Nabatean civilisation of the famous Petra tombs (1st century BC). More than 110 tombs have been discovered on the site of Hegra.

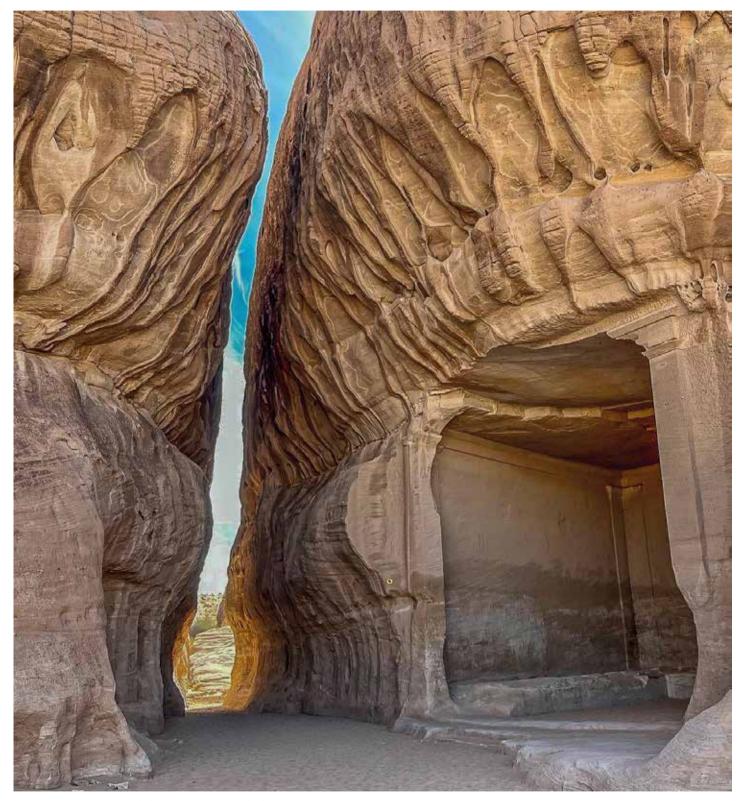
mainly French, to work towards this development: "Today, AlUla has 50,000 inhabitants and in the long term, there will be 150,000, objective is to preserve these historical and natural treasures: the essentially dedicated to the Arabian horse. The other will be a sports Nabatean tombs (first century BC), the Dadan and Lihyan kingdoms center where major show jumping, endurance and polo events will be (first millennium BC) as well as the prehistoric remains".

Horses will have a large place in the project as they have a large place in Arab civilization. Two equestrian villages will be built on which is not that much," continues Gérard Mestrallet. "The priority" the site. The first one will be mainly cultural with a Horse Museum organized. Competitions in these last two disciplines already exist on -



REPORTAGE

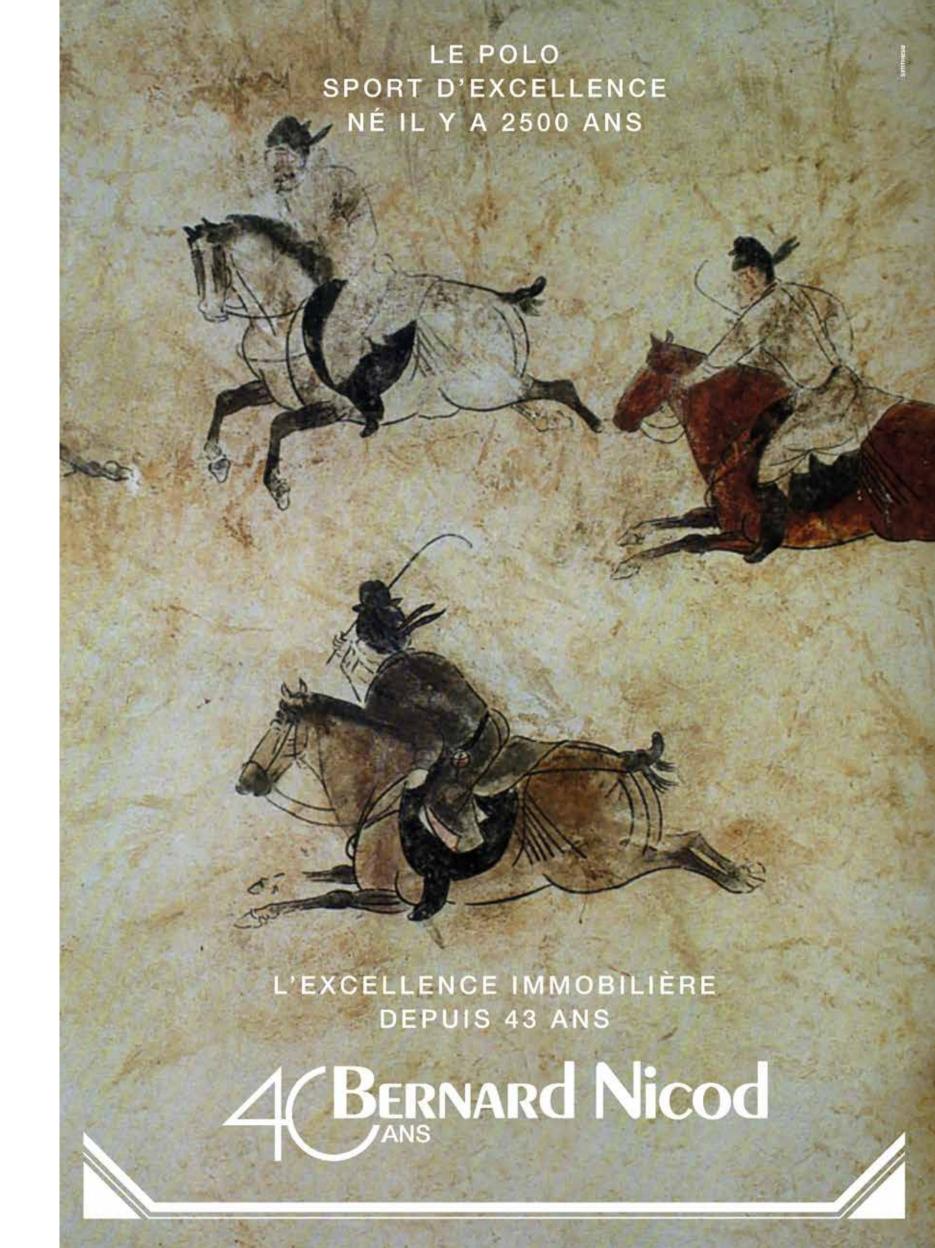
AlUla, a hidden treasure unveiled



Nature and man have joined forces to artistically sculpt the rocks of the AlUla desert.

For tourists, visiting AlUla currently remains a privileged escapade, the treasures of AlUla.

the site and the best polo player of all time, the legendary Argentine although it will develop in the coming years – in a sustainable way Adolfo Cambiaso, is an ambassador of AlUla. He has been coming for of course - it has nothing to do with the crowds you may find in the past two years to play with his Dolfina Team, multiple Argentine Petra. The hotel accommodations are already top-of-the-range and - and therefore world - champions, in friendly games on the desert well-integrated into nature like for example the the Shaaden Hotel, sand which are one of the major happenings to promote the site. nestled in a grandiose canyon, it is an ideal base for exploring all



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PORTFOLIO



Irina Kazaridi

is a fine art photographer who was an artist since childhood & studied art in St. Petersburg before going to the European Institute of Design in Milan.

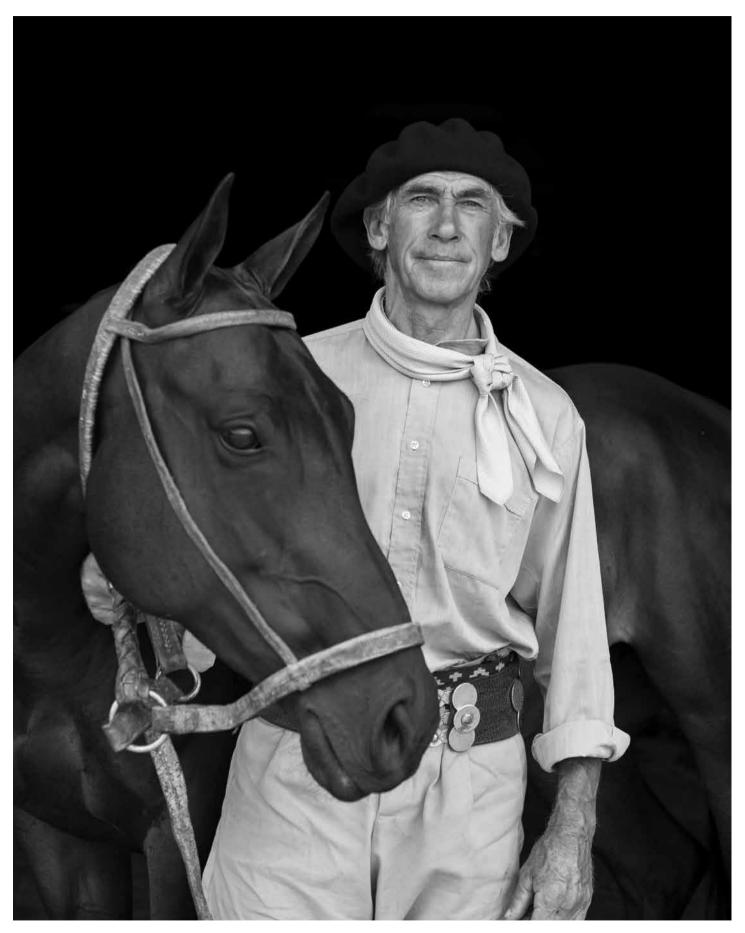
One of her favorite projects is Horse photography.

Irina travelled around the world to create "Horse Print Collection", a series of portraits of the most beautiful and renowned horses.

Her works have been exhibited in prestigious art and design galleries in Europe, America, Argentina and Dubai.

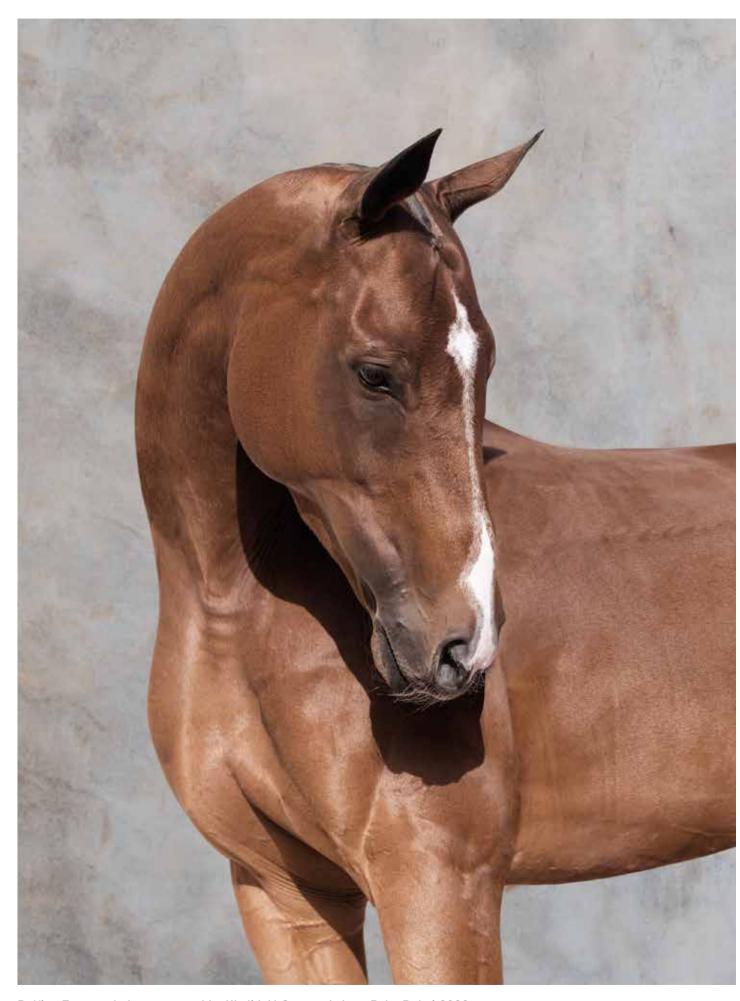


Oriental Malaquita owned by Pelon Stirling, UK 2019.

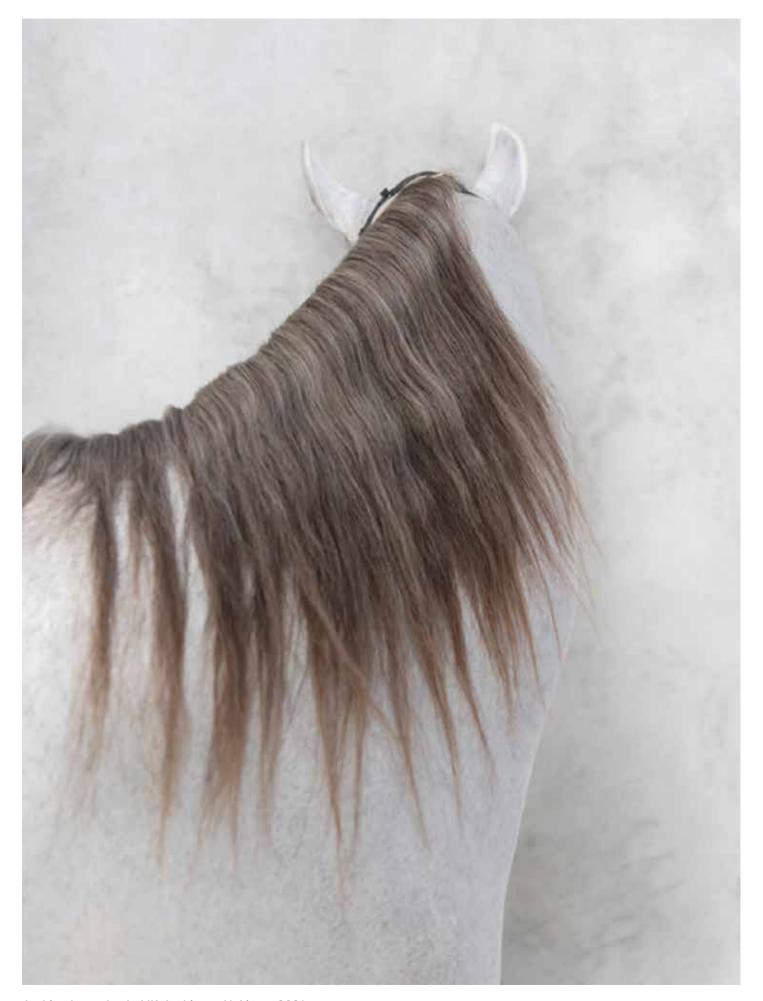


Portrait of Polito Ulloa at La Hache stables in Pilar, Argentina 2021.

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Dolfina Foxey polo horse, owned by Khalid Al Omran, Ankora Polo, Dubai 2022.



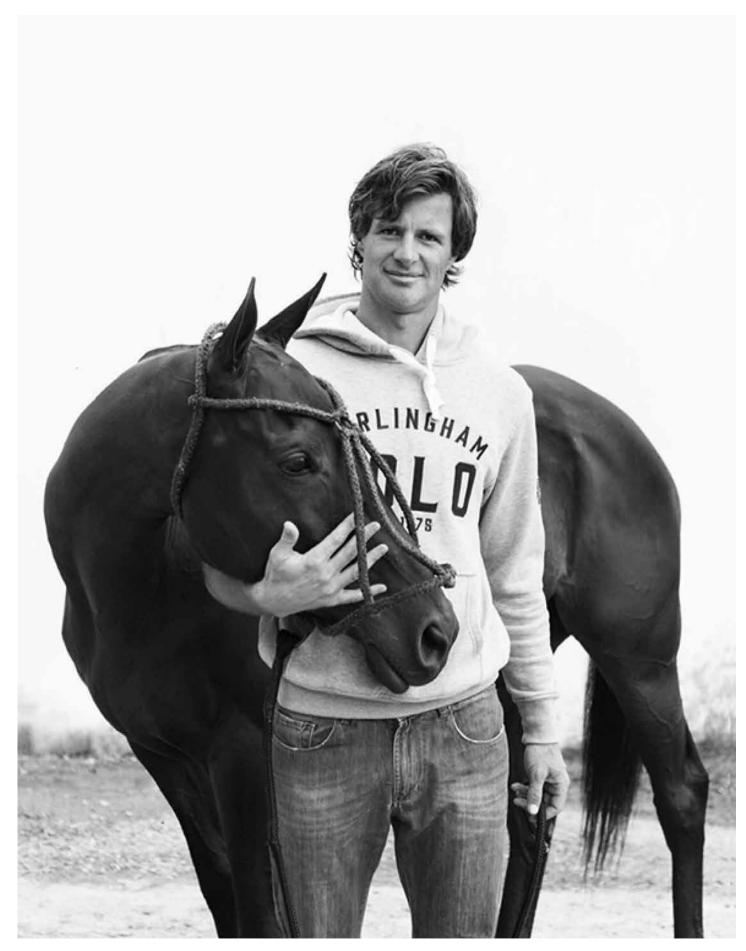
Arabian horse back. MK Arabians, Al Ajman 2021.



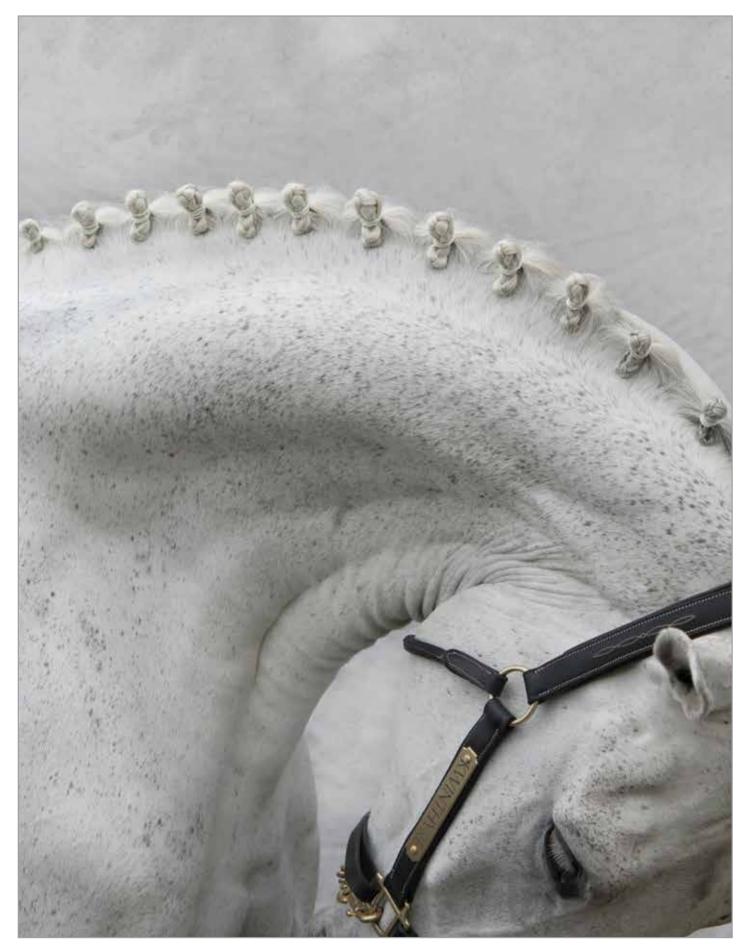
Adolfo Cambiaso one of the winning scorse in Wellington 2015.



Rocio Rondina the polo wife of Facundo Sola at Murus Sanktus 2021.



Nachi Du Plesis at La Natividad polo barn, few days before winning the Argentine Open, Canuelas 2021.



Gorgeous dressage horse Kiwi, Pisa 2020.



Cheval blanc from series "Humble&Rebellious".



Cheval marron from series "Humble&Rebellious".





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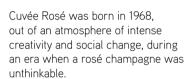
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